

Joshua R Webb

Professional Summary

Creative Graphic Designer with 25 year background developing computer-generated art and designs. Adept at aligning designs with brand values. Well-versed in Adobe software.

Experience

Marketing & Brand Manager

harpli.com-Fort Garland, CO
March 2020 to Present

- Logo creation Coordinated events and trade shows to promote company products and services.
- Photography composition
- Created visually appealing marketing materials for harpli, such as logos, print materials, and websites.
- Brand image management
- Complex Problem- solving
- Prepared final artwork files for printing or digital distribution
- User- centered design maintaining quality standards.
- Color theory

Community & Marketing Manager

Growthli Coworking-Houston, TX
February 2017 to March 2020

- Conducted regular outreach activities to attract new members and build brand awareness.
- Created engaging content for various platforms, including blog posts, newsletters, and social media updates.
- Established partnerships with local businesses and organizations to support community development objectives.
- Designed flyers, marketing collateral, and website for Growthli's 3 locations.
- Was working on a company wide rebrand to acceler8 HQ prior to the pandemic closure.

Lead Graphic Designer

TBM Creative-Tucson, AZ
February 2011 to February 2017

- Led a team of graphic designers in the creation and execution of visual designs for various marketing campaigns
- Developed and implemented design strategies to enhance brand identity and maintain consistency across all marketing materials
- Managed multiple projects simultaneously, ensuring timely completion within budget constraints
- Created compelling graphics, illustrations, and layouts for print materials such as brochures, flyers, and posters
- Designed engaging digital assets including website banners, social media graphics, and email templates

Education

May 2000



Graphic Desing

Boonville High School, Boonville, Indiana

Language

English

Native

Spanish

Fluent

Portfolio

You can view my portfolio at <https://jrwbranding.com>

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Skills

Creative & Design

- Logo Creation
- Web Design
- Photography Composition
- Color Theory
- Branding
- Brand Image Management
- User-Centered Design
- Adobe Creative Suite

Marketing & Strategy

- Marketing Strategy
- Digital Marketing
- Brand Naming
- Sales
- Communication Skills
- Complex Problem-Solving
- Creative Consulting

Project & Team Management

- Project Management
- Leadership
- Team Collaboration
- Organizational Skills
- Management

Technical Tools

- Microsoft Office
- Microsoft Word
- WordPress
- Basic HTML & CSS